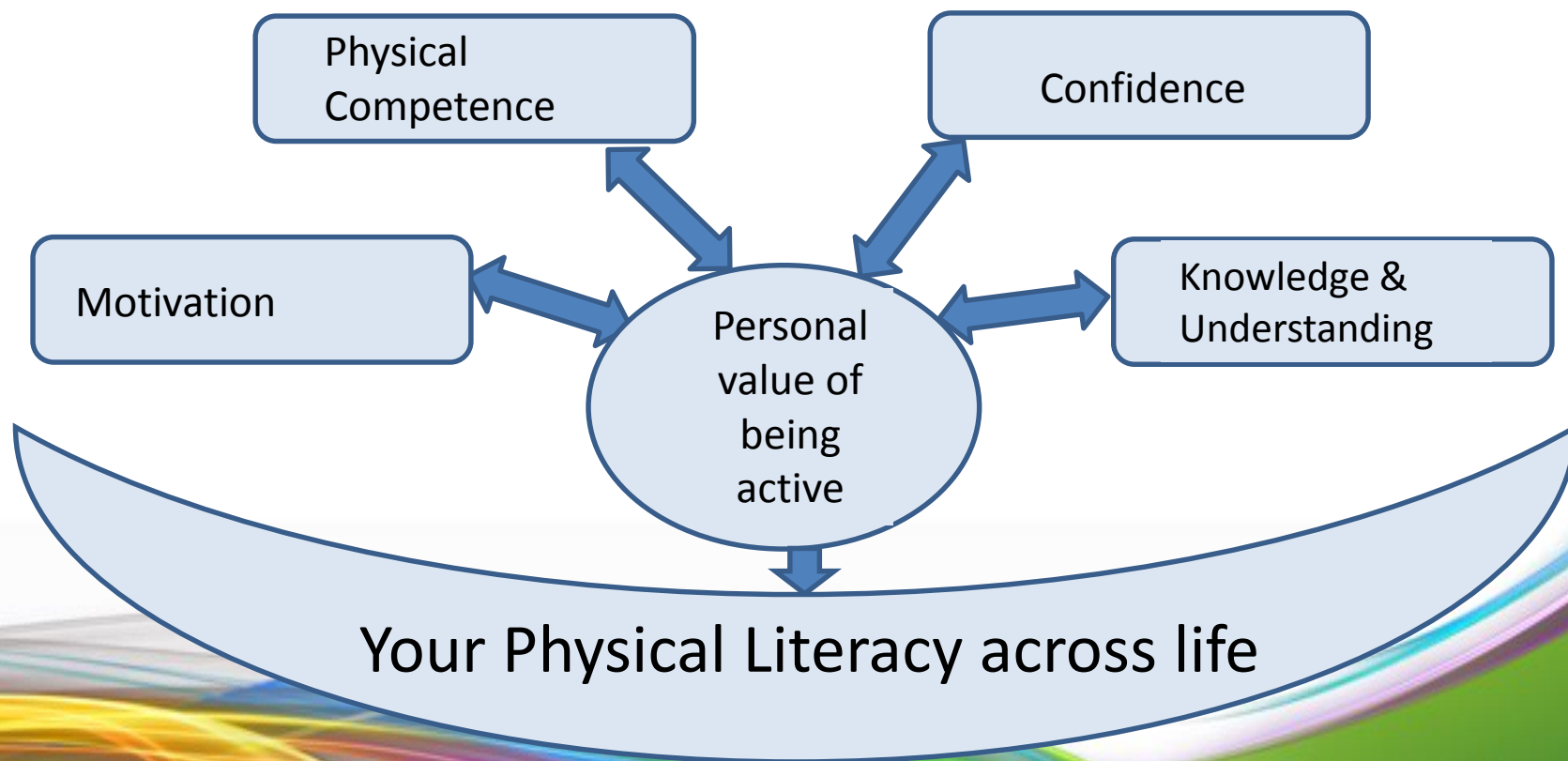




Physical Literacy in New Zealand





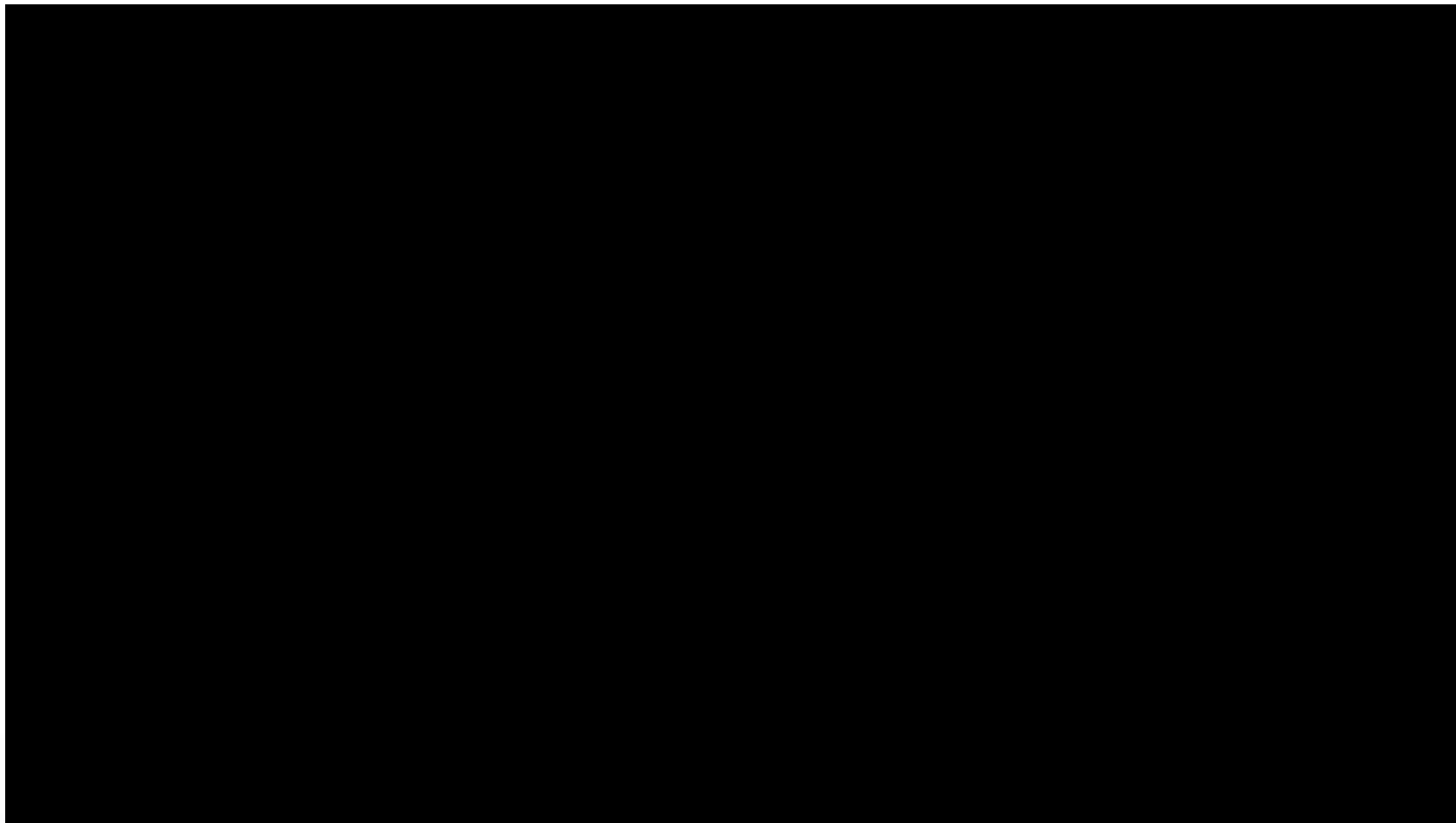
Physical Literacy Approach



Vision: To value and choose being physically active for life.

What's your 'Physical Literacy'
story??





Community sport

So what are we doing?



Community sport

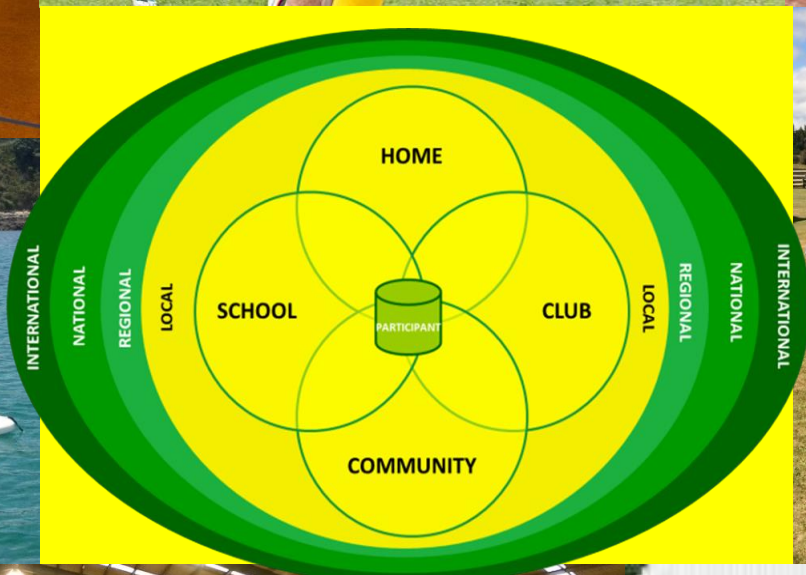
Community sport Strategy

• Participant focus • System Led • Performance driven

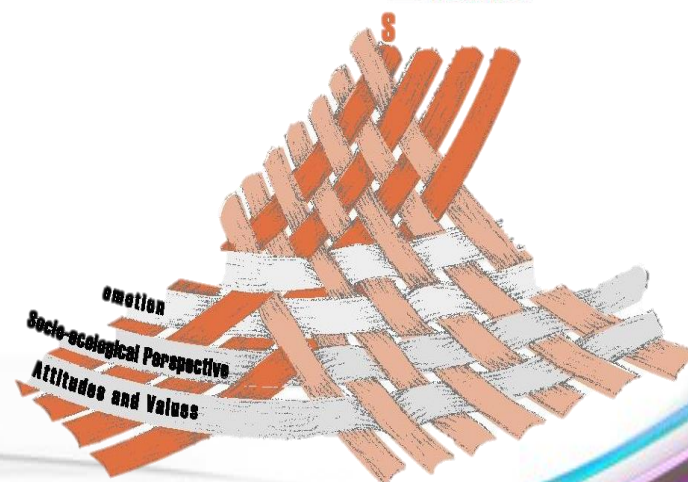
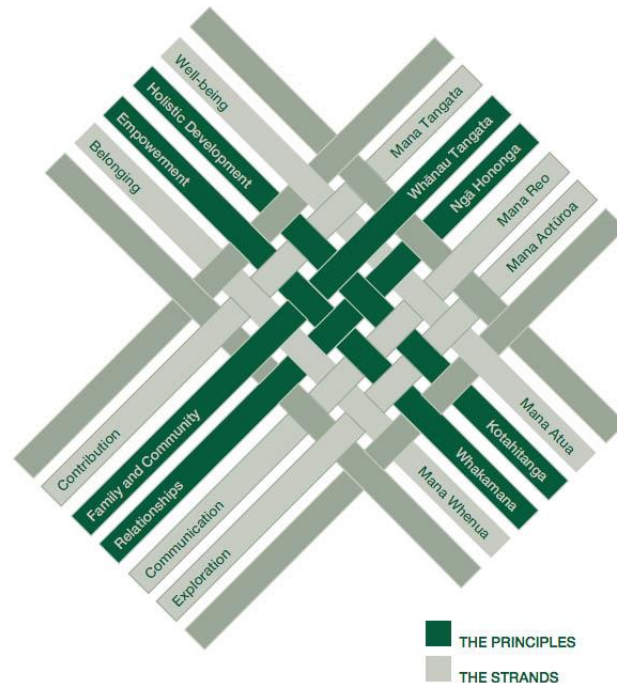


Approaches

- Insights
 - Physical Literacy
 - Local Delivery
- ▶▶▶▶▶



Alignment



Our Key Messages

- Participant is at the centre
- Holistic needs (people don't come 'in bits')
- Socio-ecological context (people don't exist in a vacuum)
- One 'tool' in the Sport NZ system build (alignment and fit with other tools)
- Promotion and understanding of '**physical literacy**' for **ALL NZer's**
- Sport NZ philosophy – 'Our **approach** to guide quality experiences'



**Level's or degree of physical literacy can change over our lifespan
so we can view physical literacy as a life-long journey that
connects an individual, within their environment, to physical
activity and sport.**



Questions?

