



PHYSICAL EDUCATION
NEW ZEALAND

TE AO KORI AOTEAROA

A photograph of four students walking away from the camera on a grassy cliff. They are wearing backpacks and looking out over a vast ocean under a cloudy sky. The students are positioned in the center of the frame, with the ocean and sky filling the background. The grassy cliff is in the foreground, and the ocean is in the distance.

2017 - 2019
STRATEGIC PLAN

OUR VISION

QUALITY PHYSICAL EDUCATION;
UNDERSTOOD, VALUED
AND EXPERIENCED.



OUR MISSION

To promote and support quality Physical Education.

OUR VALUES

- **Physical Education:** its history, uniqueness and educational value
- **Movement:** recreational, pleasurable, incidental, functional, sporting, playful
- **Curricula:** teaching and learning underpinned
- **Diversity:** culture, language, ability and context, our bodies
- **Integrity:** excellence, openness and credibility as an organisation
- **Passion:** commitment to what we do
- **Equity:** Social justice in what we advocate for and how we operate
- **Whanaungatangata:** a broad professional community with an active membership and links to key stakeholders who all contribute, share ideas and provide a sense of fellowship
- **Ako:** reciprocal relationships between learners, and reflective, research-informed practice
- **He Tangata, Te Turoa:** people and the relations they have with their world



STRATEGIC DIRECTION

PENZ will be renowned as an innovative, creative and supportive subject association that positively influences the environment in which its members operate by providing leading professional practice in physical education, support and membership services.

PENZ is a strong advocate and provides a voice for the Physical Education community. PENZ is also a credible source of knowledge and information for members and other organisations due to its long-standing position as a lead organisation in the Physical Education sector.

PENZ enjoys close relationships with industry bodies including government, primary, intermediate, secondary and tertiary institutions and a broad range of community organisations.

PENZ is a strong advocate and promoter of Te Reo Kori and Te Ao Kori in physical education settings.

STRATEGIC PRIORITIES

STRATEGIC GOALS

STRATEGIC OUTCOMES

1. To improve knowledge and understanding of Physical Education in Aotearoa	<ul style="list-style-type: none">• Advocate for the place and importance of Physical Education• Promote PENZ as the “go to” Physical Education professional association for key stakeholders• Encourage outside providers to better understand quality Physical Education• Demonstrate a commitment to the Treaty of Waitangi and Te Ao Māori• As an organisation role model treaty based practices	<ul style="list-style-type: none">• Included on the PENZ Website compelling information about the place of Physical Education in Aotearoa across all four educational sectors• Increase visibility of PENZ organisation in the educational environment and seek opportunities to communicate the PENZ philosophy• Sport NZ Strategic partnership – to educate and communicate to Sport NZ and its strategic partners the relationship between quality Physical Education and sport• Develop additional key strategic partnerships to improve the understanding of quality physical education• Consult and form partnerships consciously with Māori, whānau, hapu, iwi, kamatua, kuia• Establish tikanga for our organisation: Karakia, whakataua, powhiri, poroporoaki, incorporating Māori frameworks and values such as Manaakitanga, Whanaungatanga, kaitiakitanga
2. To support the professional learning of teachers of Physical Education – Te Ao Kori	<ul style="list-style-type: none">• Enhance the teaching and learning of Physical Education in education settings• Ensure the history, uniqueness and educative value of Physical Education is preserved• Ensure a Te Ao Māori perspective is valued and shared	<ul style="list-style-type: none">• Coordinate the delivery of a professional National Conference• Coordinate the delivery of a professional Inspired Leadership Programme• Conferences include Te Ao Māori content; Tikanga is followed as advised by Māori and iwi• Identify and deliver PENZ PLD workshops• Coordinate the publication of the Physical Educator Journal three times per year• Quality PENZ Website and Learning Management System; relevant, quality resources available for teachers of Physical Education• Establish and maintain Advisory Groups
3. Maintain and enhance the governance and management of PENZ strategic initiatives	<ul style="list-style-type: none">• Maintain, enhance and support membership• Enhance the financial independence of PENZ• Ensure the ongoing development of PENZ governance	<ul style="list-style-type: none">• Quality PENZ Website that inspires organisations, schools and teachers to become members• Member Relationship Management Plan: an overall plan for building membership and adding value to our members• Membership Sales and Marketing• Maintain an accurate database of current members• Maintain accurate data about the number of potential members – organisations, schools and teachers• Benchmark our ability to build a strong membership base against the top 3 Teacher Professional Bodies in NZ• Ongoing Board professional learning and development, including the development of bicultural skills of the Board (Board members know their pepeha, can introduce themselves in Māori, lead karakia etc)
4. Seek opportunities for Physical Education to forge relationships with other educational organisations	<ul style="list-style-type: none">• Develop collaborative partnerships with strategically aligned organisations• Explore ways of working with the early childhood education sector	<ul style="list-style-type: none">• Identify and form relationships with like-minded organisations, including Māori organisations, that have the potential to help us achieve Strategic Priorities one and two