

Physical - Health - Outdoor Education
Embracing change



Supporter prospectus

12-14 July 2022

Energy Events Centre, Rotorua

Kia ora



This professional development event is a new collaboration between Physical Education New Zealand, the New Zealand Health Education Association, and Education Outdoors New Zealand. It will run over three days at the Rotorua Energy Events Centre Tuesday 12 to Thursday 14 July 2022. This event will provide two days of intensive professional learning event to support teachers' knowledge and understanding of teaching and learning in Health Education, Physical Education, Outdoor Education, and Education Outside the Classroom, specifically at the secondary school level.

Embracing Change will allow for exploration in the areas of new approaches and dealing with our ever-changing world.

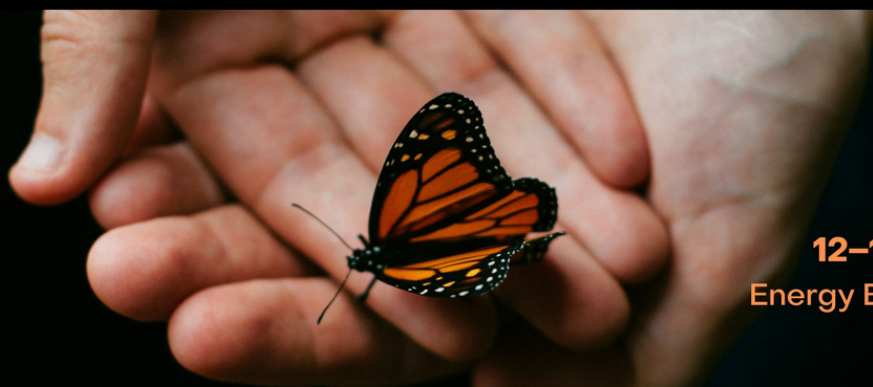
We hope you'll join us at
Embracing Change 2022



About us

Our three organisations are connected together through the Health and Physical Education learning area in The New Zealand Curriculum, that each of the three subjects sit within. Each organisation is the voice and lead agency for their subject at a national level. We offer direct support to teachers, have online platforms for sharing and collaborating, have a credible network of knowledge, provide quality professional learning development opportunities, and are consistently working towards honouring Te Tiriti o Waitangi.

Physical – Health – Outdoor Education Embracing change



12–14 July 2022
Energy Events Centre
Rotorua



Secondary school professional development

nzsecondarypld.com

Education Outdoors New Zealand leads, influences and supports education outside the classroom and outdoor education. We support educators to deliver quality learning outcomes within robust good-practice systems through PLD, resources, tools, advice and guidance.

eonz.org.nz

nzsecondarypld.com

Networking opportunities



Be a part of this event - there will be lot of opportunities for you to engage with the attendees.

The audience will be mostly secondary school teachers of physical education, health education, and outdoor education, as well as those who research in these fields, provide tertiary education, and those in initial teacher education study, or those who provide educational services and resources to this sector.

The attendees will be budget holders, programme influencers, or simply consumers of resources and services. They are active on education social media groups, sharing thoughts and experiences of resources, information, tools, and strategies they use. Promote your brand to these influencers!

In 2021 our national event sold out seven weeks before the event opened, reaching a maximum capacity of 350 attendees. We know that our audience are keen for some face-to-face professional learning and networking after a year of teaching from home and restrictions on their travel. We are aiming for 450-500 attendees in 2022.

Get involved

Opportunities for sponsors and exhibitors

- Utilise the event advertising and the event to extend your reach.
- Network and engage with the attendees at the event.
- One on one genuine conversations with attendees.
- Form new relationships and identify potential opportunities.
- Offer competitions, spot prizes and challenges for attendees to take part in, enhancing your visibility.
- Demonstrate your commitment to and involvement in physical education, health education, outdoor education, and education outside the classroom.



Personalise your space in the Supporters' Village.

Set up your pull up banner so that attendees can find you easily, and then use the space as you wish to promote your business, services, and resources.

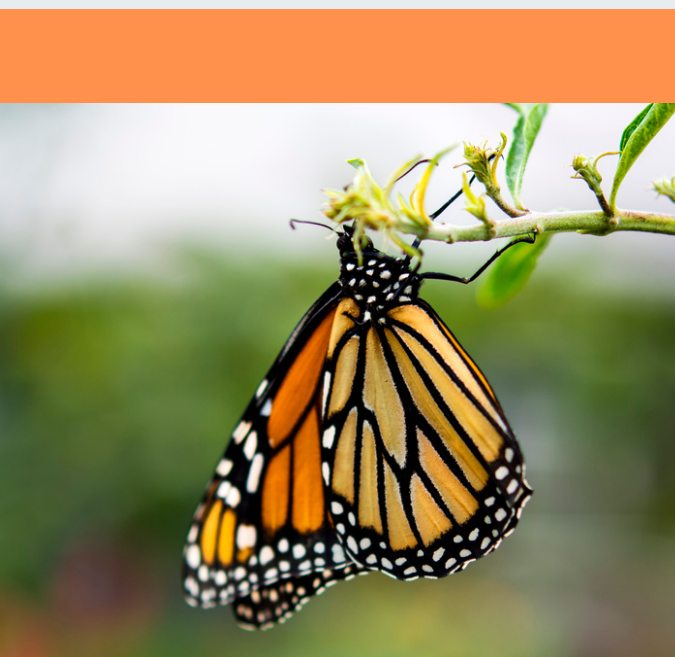
All breaks will be held in the Supporters' Village providing further chances for talking to attendees and promoting your services and products.



Sponsor benefits

- Your brand and recognition in our event advertising going out to our combined database of approximately 3650 people. This includes fortnightly e-newsletters and social media alerts. We will be sending out weekly newsletters to registrants in the month leading up to the event.
- Your logo hyperlinked and displayed on the event website with a brief description of what you offer on the supporters' page. Your logo on the event lanyard worn by all attendees.
- Choice of position for your exhibition space (a bar leaner and two stools).
- Verbal acknowledgement at the event opening and closing. The MC will showcase your organisation during break times.
- Opportunity to connect with the whole audience – all at once! Supporters on Speed is an exclusive promotional activity where you get to promote your organisation, services, or resources in front of the whole audience.
- Attend workshops for your own professional learning development and to gain insight into secondary health education, physical education, outdoor education, and education outside the classroom.
- The list of attendees (who have granted permission to share their details) so you can engage with them directly before and after the event.
- Support to tailor your messages so that they are better received by our audience, and so that you get better cut through and a more meaningful engagement.

Investment \$3,000 +gst



Exclusive Opportunities

Principal sponsorship and other tailored opportunities are available on request.

Please contact carlene@eventmergers.co.nz if you would like to discuss this.

Exhibitor benefits

- Your brand in event advertising going out to our combined database of approximately 3650 people. This includes fortnightly e-newsletters and regular social media alerts. There will be weekly newsletters in the month leading up to the event.
- Your logo hyperlinked and prominently displayed on the event website with a detailed description of what you offer on the supporters' page.
- Opportunity to connect with the whole audience – all at once! Supporters on Speed is an exclusive promotional activity where you get to promote your organisation, services, or resources in front of the whole audience.
- Your logo on the event lanyard worn by all attendees.
- Trade exhibition space including use of a leaner and two stools.
- The MC will showcase your organisation during break times.
- Attend workshops for your own professional learning development and to gain insight into secondary health education, physical educations, outdoor education, and education outside the classroom.

Investment \$750 +gst



The programme

Tuesday 12 July

Midday–2.30pm Pack in

2.30pm Delegates arrive, register, catch up with old friends, meet new ones, and meet with you and the other exhibitors in the Supporters' Village.

4.30pm Coaches leave for Te Puia

5pm Official opening (mihi whakatau)

5.45–7pm Networking, welcome drink and nibbles (cash bar available)

Wednesday 13 July

8am Doors open, registration and registration checks, and networking. Engage with the attendees as they enjoy their first coffee of the day.

8.30am Keynote address and professional development sessions

10.40am Morning tea (20 minutes)

11.05am–12.40pm Professional development sessions

12.45pm Lunch (45 minutes)

1.35pm–3.10pm Professional development sessions

3.25pm Afternoon tea (20 minutes)

3.55pm–5pm Supporters on Speed

5.30–7.30pm The Energy Events Centre will transform into a market event with individual stalls offering a range international cuisine. A casual evening - perfect for creating relationships with those who use (or could use) your products and services.

Thursday 14 July

8am Doors open, registration and registration checks, networking.

8.30am–10.05am Keynote address and professional development sessions

10.10am Morning tea (20 minutes)

10.35–12.10pm Professional development sessions

12.15pm Lunch (45 minutes)

2pm Pack down

1.05pm–3pm Professional development session, keynote, farewell and poroaki

All breaks will be held in the Supporters' Village providing further chances for talking to attendees and promoting your services and products.

You are welcome to attend all professional development and whole audience sessions

Event Venue



This event is taking place at the Energy Events Centre in Rotorua. The perfect venue for events. On the edge of Lake Rotorua, in the beautiful Government Gardens, the Energy Events Centre has great car parking and is also within walking distance to accommodation, cafes, and shops.

Energy Events Centre, Queens Drive, Government Gardens, Rotorua.



Contact us

If you are interested in being
involved,
please contact Julie at
conference1@eventmergers.co.nz
027 472 1805