



TITIRO WHAKAMURI looking back KŌKIRI WHAKAMUA to move forward

HUI TAUMATA CONFERENCE 23

PENZ / EONZ National Conference

3rd - 4th July 2023

Rototuna High Schools, Rototuna, Kirikiriroa

Exhibitor & Partner Opportunities



admin@penz.org.nz



penz.org.nz
eonz.org.nz

2023 National Conference



This professional development event is a collaboration between Physical Education New Zealand and Education Outdoors New Zealand.

It will run over two days at Rototuna High School in Kirikiriroa, Hamilton from Monday 3rd to Tuesday 4th July 2023.

This event will provide two days of intensive professional learning to support teachers' knowledge and understanding of teaching and learning in Physical Education, Outdoor Education, and Education Outside the Classroom.



About us

Our two organisations are connected together through the Health and Physical Education learning area in The New Zealand Curriculum, that each of the two subjects sit within. Each organisation is the voice and lead agency for their subject at a national level.

We offer direct support to teachers, have online platforms for sharing and collaborating, have a credible network of knowledge, provide quality professional learning development opportunities, and are consistently working towards honouring Te Tiriti o Waitangi.

Physical Education New Zealand (PENZ)

Physical Education New Zealand is the national, professional organisation for physical educators. We are a voice for the physical education community, and a credible network of knowledge and information about quality physical education.

penz.org.nz



Education Outdoors New Zealand (EONZ)

Education Outdoors New Zealand leads, influences and supports education outside the classroom and outdoor education. We support educators to deliver quality learning outcomes within robust good practice systems through PLD, resources, tools, advice and guidance.

eonz.org.nz



Networking Opportunities

Be a part of this event - there will be lots of opportunities for you to engage with the attendees.

The audience will be mostly secondary school teachers of physical education, and outdoor education, as well as those who research in these fields, provide tertiary education, and those in initial teacher education study, or those who provide educational services and resources to this sector.

The attendees will be budget holders, programme influencers, or simply consumers of resources and services. They are active on education social media groups, sharing thoughts and experiences of resources, information, tools, and strategies they use. Promote your brand to these influencers!

We know that our audience are keen for some face-to-face professional learning and networking after a couple of years of teaching from home and restrictions on their travel. We are aiming for 400 attendees in 2023.



Get involved

Opportunities for exhibitors

- ✔ Utilise the event advertising and the event to extend your reach.
- ✔ Network and engage with the attendees at the event.
- ✔ One on one genuine conversations with attendees.
- ✔ Form new relationships and identify potential opportunities.
- ✔ Offer competitions, spot prizes and challenges for attendees to take part in, enhancing your visibility.
- ✔ Demonstrate your commitment to and involvement in physical education, and outdoor education, and education outside the classroom.



Personalise your space in the Supporters' Area.

Set up your pull up banner so that attendees can find you easily, and then use the space as you wish to promote your business, services, and resources.

All breaks will be held in the exhibition area providing further chances for talking to attendees and promoting your services and products.

Exhibitor Benefits

- ✔ Your brand and recognition in our event advertising going out to our combined database of approximately 3650 people. This includes e-newsletters and social media alerts. We will be sending out regular newsletters to registrants in the month leading up to the event.
- ✔ Up to 2 people can attend (includes catering).
- ✔ Your logo hyperlinked and displayed on the event website with a brief description of what you offer on the supporters' page. Your logo on the event lanyard worn by all attendees. Your logo and link on the event app.
- ✔ Your exhibition space (you will be provided with a table to set up your area).
- ✔ Verbal acknowledgement at the event opening and closing.
- ✔ We have a conference bag for attendees that you can add merchandise to (please no flyers as we are trying to minimise paper)
- ✔ Attend workshops for your own professional learning development and to gain insight into secondary health education, physical education, outdoor education, and education outside the classroom.
- ✔ The list of attendees (who have granted permission to share their details) so you can engage with them directly before and after the event.
- ✔ Support to tailor your messages so that they are better received by our audience, and so that you get better cut through and a more meaningful engagement.

Investment \$1,500 +gst



Conference Programme

This two-day conference provides opportunities for delegates to participate in a range of key note presentations, panel discussions and workshops that include hands on practical sessions.

Monday 3rd July 2023

8.00 am	Registrations and networking
9.00 am	Mihi Whakatau
	Kai - morning Tea
9.45 am	Whakawhanaunatanga
10 am	Keynote Presentation
11.00-11.45 am	Workshops
11.50 - 12.35pm	Workshops
12.45 pm	Lunch
1.15pm	Keynote presentation
2.00 pm	Workshops
2.50 pm	Workshops
3.40 pm	Afternoon tea
3.45-4.30pm	Keynote presentation

Tuesday 4th July 2023

8.30 am	Registrations and networking
8.45 am	Welcome & whanaungatanga
9.00 am	Keynote
9.45 am	Workshops
10.40 am	Morning Tea
11 am	Workshops
11.50 am	Workshops
12.45 pm	Lunch
	Professional Speaker - tbc
4pm	Day 2 wrap up Poroporoaki

All breaks will be held in the exhibition area providing further chances for talking to attendees and promoting your services and products.

You are welcome to attend all professional development and whole audience sessions



Event venue

Venue: Rototuna High School

Address: Kimbrae Drive, Rototuna North, Kirikiriroa 3281

Dates: 3rd and 4th July 2023

Attendees: 400+

Exhibition set up - Sunday 2nd July from approx 2pm

Exhibition pack down - Tuesday 4th July from approx 2.00pm

Accommodation: We suggest you book your accommodation independently





Next Steps

IF YOU HAVE DECIDED THIS IS
SOMETHING YOU ARE
INTERESTED IN, THEN WHAT
COMES NEXT?

Contact us to book your exhibition requirements:

- Email us at admin@penz.org.nz and we can book in your requirements.